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LE DAME FOOTWEAR PARTNERS WITH WALK A MILE IN HER SHOES

(VERONA, WISCONSIN) - Le Dame Footwear co-founder and Owner of Le Dame Footwear Bernie J Fatla, is pleased to announce that his company has partnered with Frank Baird founder of the national organization Walk A Mile in Her Shoes dedicated to bring awareness to domestic and gender violence across the US and the globe. The walks started in 2001 have men wearing women's shoes and walking a mile to bring awareness to this issue. Le Dame Footwear America's only shoe company producing and marketing feminine styled footwear in men's sizes has produced a 4" heel red pump the "Natalie" that will be available to walkers March 1, 2010.

Fatla said "I am proud to be associated with Frank Baird and his organization in this worthy cause. Although we are a small company we felt that domestic/gender violence is an issue that everyone must be aware of and with our target consumer being cross dressers, transgender and drag queens who have at times experienced violence, we needed to be involved". A portion of all shoes sold for the walks will be donated to the Walk a Mile organization.

Le Dame Footwear is also a co sponsor of the Madison Walk a Mile scheduled for May 1, 2010. Walk A Mile in Her Shoes Madison is organized by Domestic Abuse International Services, UNIDOS and the Wisconsin Coalition Against Domestic Violence. For more information contact walkamilemadison@gmail.com